



1 MONTH CERTIFICATION

DIGITAL MARKETING

SEARCH ENGINE OPTIMIZATION	GOOGLE ADWORDS	SOCIAL MEDIA MARKETING
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GET REGISTERED NOW

COURSE OUTLINE

SEO (SEARCH ENGINE OPTIMIZATION)

Search engine optimization (SEO) is the process of affecting the visibility of a website or a web page in a web search engine.

FACEBOOK ADWORDS

How to increase local sales using Facebook Ads With Facebook Ads, you can create targeted ads to reach different audiences and meet your business goals.

GOOGLE ADWORDS

Advertise locally and attract customers with the products they're searching for Get your pay-per-click ad on Google today with AdWords.

PERSONALITY DEVELOPMENT

Personal development is a lifelong process. It's a way for people to assess their skills and qualities, consider their aims in life and set goals in order to realise and maximise their potential.

MARKETING STRATEGY AND TIPS

CEO's of multiple brands will share their experience and will give some useful tips on digital marketing, how they make their strategies and achieve their goals.

COURSE DURATION

This course includes one month research based internships, online discussion forum and support, placement assistance, the certification exam and the certificate itself.

Note: It's a one month orientation course consists of 4 sessions. Each session will be held on Sunday.

Facility of online lectures for overseas students.

REWARDS

Diploma: One month certificate will be issued to successful students at the end of course.

Internship: Successful students with good gesture will be offered internships in two incredible online companies.

Jobs: Interns will be turned into permanent employees if found good at their work places.

CONTACT DETAILS

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Name: _____
Father's Name: _____
CNIC No.: ____ - ____ - ____
Gender: Male / Female
Date of Birth: __/__/____
Age: ____
Address: _____
Martial Status: _____
Religion: _____
Occupation: _____
Job Position: _____
Phone No.: _____
Email Address: _____
Qualification(Recent): _____
Computer Skills: Basic / Intermediate / Advanced
Signature: _____

Registration No.: _____
Name: _____
CNIC No.: ____ - ____ - ____
Address: _____
Phone No.: _____

Terms & Conditions

Registration fee paid in any case is not refundable. Student will not be allowed to sit in sessions until he has paid the balance amount of course fee. Only registered student is allowed to sit in sessions you can't bring any outsider along. Refreshments will be served on Per Person basis outside food is not allowed. One month session fee is not adjustable to other sessions. Bringing your own laptop and notes is compulsory.